# boyum it

# Chia Tai Continental improved AR has achieved head count reduction, and data accuracy.

Chia Tai Continental Group was founded in 1979. The first wholly foreign-owned feed enterprise registered in Shenzhen Special Economic Zone of Guangdong province after China's reform and opening up. Group business involves full-price feed, animal health, and breeding business sector. The company has established 9 feed companies, 1 animal health company and 4 animal breeding companies in Shenzhen, Shantou, Guangzhou and other major cities in China has maintained a good momentum of steady growth and development.

**COMPANY NAME**

Chia Tai Continental Group

**EMPLOYEES**

800+

**WEBSITE**

https://www.ctcgroup.cn/

**INDUSTRY**

Agriculture

**BOYUM SOLUTIONS**

B1 Usability Package

**FEATURED PARTNER**

Shanghai MTC Information

Technology Co. Ltd

## Customer Challenges

- Based on the development needs of multi-business, an integrated whole industry chain management platform is constructed

- Hoped to support and drive business innovation with efficient digital platforms and IT capabilities.

- Wished that the deployment of the system can help the group improve efficiency and standardize the process at the business level.

## Solution

- B1 Usability Package is the most extensive development tool for SAP Business One.

- It provides the ability to easily validate documents and business processes without the need to write a custom code which is expensive to maintain.

## Results

- Efficient, synergistic management and business processes achieve head count reduction and efficiency increase.

- Business data flow and rapid update has improved the operational capabilities, data accuracy greatly improved.

- The group's complete customer data enables sales to provide customers with more valuable services and help achieve business growth

"After using B1 Usability Package for SAP Business One, through production-sales synergy and fine-grained management: various operating indicators have reached the historical optimum"

Dan Xue / CIO

**SAP** Business One®