

Improved workflows and **efficient way of working** with Boyum Cloud Produce and CRM for Outlook.

The Austrian high-tech company Pidso Propagation Ideas & Solutions GmbH specializes in the development and production of antennas and antenna systems and is also a one-stop solution provider, offering its customers everything from individual development to customized product solutions. Together with ALLDATA IT Systeme and Boyum IT, the company successfully implemented Boyum Cloud Produce and CRM for Outlook in April 2021.

Why Boyum Cloud Produce and CRM for Outlook?

- With **CRM for Outlook**, Pidso recognizes the concrete advantages in the fact that sales opportunities and activities can be created directly in Outlook, which makes daily work much easier, optimizes workflows, and helps to work very efficiently.
- **Boyum Cloud Produce** strongly scores with its dashboard and the clear overview of the production orders. This is especially very helpful for the operators, who can directly take over the production orders and work easily in the daily operations, thus also benefiting from efficient workflows.

"HIGH QUALITY, EFFICIENCY AND EFFECTIVENESS ARE IMPORTANT TO US, AND WE HAVE ALREADY HAD VERY GOOD EXPERIENCES WITH BOYUM IT AND CAN RECOMMEND IT."

Manuel Marbach, Head of Sales and Production at Pidso

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BOYUM CLOUD PRODUCE + CRM FOR OUTLOOK

PARTNER ALLDATA IT SYSTEME